



April 2-5
Columbus, Ohio

2026 SPONSORSHIP DECK

SUSTAINING SPONSORSHIPS

\$1500 (6 months)

\$2400 (year-round)

Advertising/Networking Benefit	6 months (\$1500)	12 months (\$2400)	A-la-carte
Your banner ad (600x125) in CLAW e-blast	3 e-blasts	8 e-blasts	\$100
Your <i>feature ad</i> (600x600) in CLAW e-blast	1	2	\$1000
Your banner ad (940x200) on clawinfo.org homepage	6 months	12 months	\$600/year
Your ad/insert in run bags (2000+ pieces; due by Mar 30)	1 insert	2 inserts	\$50
CLAW 26 Attendee Registration	1	2	\$250
Your logo/link (100x100) on all CLAW e-blasts*	6 months	12 months	n/a
Your logo/link (100x100) on clawinfo.org web pages*	6 months	12 months	n/a
Your logo on large scale event posters and banners *	XL	3XL	n/a
CLAW 26 Sponsorship thanks (print and microphone)*	included	included	n/a
Invitation to <i>Fetish Alliance VIP Party</i> (includes your +1)*	included	included	n/a
Total Value (plus all items not sold separately)	\$1900	\$4000	

*Items marked "n/a" are exclusive benefits of Sustaining and Master Sponsors (not sold separately)

MASTER SPONSORSHIPS

\$5000 (6 months)

\$7500 (12 months)

Includes all Sustaining Sponsorship benefits plus:

Enhancements

1. Larger sized logo/links on CLAW e-blasts and web pages (not priced)
2. Logo/links placed *at the top* of e-blasts and web pages (not priced)
3. More E-blast banner ads: 10 e-blasts (\$700 value); 24 e-blasts (\$1600 value)
4. Larger size (600x1000) feature ad (\$500-\$1000 value)

Exclusive Master Sponsor Advertising Benefits

1. Your name/link in signature line of all emails sent by CLAW President Bob Miller
2. Premium placement and larger logo in all CLAW ads worldwide
3. Inclusion in event press releases
4. **Tailored ad benefits: *we work with you all year to maximize your advertising investment***

Event Benefits

1. **Personalized, Collaborative Content included in CLAW planning (not priced)**
2. Choice of any available Event Sponsorship (up to \$2000 value)
3. Complimentary Vendor Space (8'x8') or Banner/Signage Display (\$500 value)
4. Two tickets and VIP seating for the *International Leather Family Dinner (\$250 value)*

Master Sponsorship Value

6 Months: \$5950 plus seven valuable, unpriced benefits

12 Months: \$9450 plus seven valuable, unpriced benefits

CLAW 2026 Advertising Menu

E-Blast Banner Ad (600X125)	\$100
E-Blast Feature ad (600x600)	\$1000
E-Blast Feature ad (600x1000)	\$1500
Banner ad (940x200) on clawinfo.org homepage	\$600/year
Ad/insert in run bags (2000+ pieces; due by Mar 30)	\$50

EVENT SPONSORSHIPS

Exclusive and Customizable: One sponsor for each event. Sponsors choose mode of involvement (i.e. signage, giveaways, direct involvement, announcements, etc.)

Sample Events: (check schedules or contact Bob Miller bob@clawinfo.org for all info)

BLACK: \$2000

- **CLAW Registration:** *online and in person*
- **Skills & Education** – *100+ sessions of Kinky Sex Education for men*
- **International Leather Family Dinner** – *the annual summit of CLAW*
- **Cigar deck:** *Old guard style leather party all weekend long*

GOLD: \$800

- **Speed Dating** – *15 different sessions of guys meeting guys*
- **Bound & Beautiful: Live Muscle Gallery:** *Bound beefcake and lots of cameras*
- **Nighttime Parties:** check CLAW schedule for choices and details

BLUE: \$400

- **Titleholders' Cocktail Party:** *a high cow CLAW tribute to leather contest events*
- **MOSH:** *play party for pups and other pets*
- **Sunday Supper:** *pre-theater buffet dinner with live performances*
- **Kinky Kabaret:** *CLAW's fabulous finale*

Critical Mass Sponsorships:

Multiple sponsors per event; payable in cash or merchandise, flexible amounts

- **Volunteer Hospitality:** Buy pizza, sandwiches, snacks and soft drinks for our volunteers
- **Silent Auction:** Merchandise Donations valued at \$200 or more
- **Recovery Meetings:** buy coffee and snacks (any amount); no advertising allowed

Leather Hearts & Community Bridges:

- **Leather Heart (\$249):** underwrite the registration of a worthy community member
- **Community Bridge (\$555):** pay banquet cost for a volunteer who wants a seat at the table